



Carl A. Gerstacker Institute for Business and Management

OUR PROMISE:

We develop leadership-ready interns and graduates through intentional professional development, out-of-classroom experiences, and a prescribed curriculum to complement their major.

BUSINESS + LIBERAL ARTS = EXTRAORDINARY

The Gerstacker Institute for Business and Management transforms extraordinary liberal arts students into young professionals with the experience and drive to help your company succeed.

Gerstacker students learn business by doing business:

- Required internships
- Training in networking, resume building, business etiquette, employer site visits, and more
- Opportunity to complete an international business project with students in France

COURSES & PROGRAMMING

Business Foundation and Practice
 Communication
 Diversity
 Problem Solving
 Professional Development
 Networking

GERSTACKER AT A GLANCE

35-40

Students admitted to each Gerstacker Institute class

20+

The Gerstacker Institute is open to all majors; students currently study in over 20 majors & minors

100%

All Gerstacker students are required to complete an internship for academic credit during their junior or senior year

OPPORTUNITIES

35% of Gerstacker seniors have job offers at the start of their senior year. 65% continue to search for employment; notification of job and internship opportunities is always needed

5 WAYS TO PARTNER WITH GERSTACKER

Our program (and grads) are top tier because our partners are second to none.

- 1. PUT OUR INTERNS TO WORK** via semester or summer internships.
- 2. MEET FUTURE TALENT** at the annual Beyond Albion job/internship fair.
- 3. INVEST IN TOMORROW'S WORKFORCE** with a charitable contribution to the Gerstacker Institute.
- 4. SHARE YOUR EXPERTISE** from mock interviews to speed networking in our special campus programs.
- 5. SHOW THEM YOUR WORLD** by hosting a visit at your company.

INTENSIVE PROGRAMS ONLY AVAILABLE TO GERSTACKER STUDENTS

International Entrepreneurial Exchange

9 month program with French business school

Summer School

required, intensive 7 week program with coursework, professional development, and external networking

Gerstacker Leadership Workshop

4 day workshop on careers, DiSC personality assessment, team building, and a 24 hour consulting project

INSTITUTE GOALS:

Internships & jobs: more locations in the U.S. and around the world.

New domestic and international experiential programs. (Example: A campus course featuring a 10-day international study component.)

Recreate former "Student Ventures" entrepreneurship program.

INTERNSHIP



GOAL



SKILLS



KNOWLEDGE



MENTORING



PRACTICE



OPPORTUNITY



TRAINING



Albion College

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