



# Albion College

## The Department of Economics and Management Business Major

Students who complete the business major receive a broad undergraduate education that will prepare them for careers in which rapidly changing technology and market conditions require an ability to adapt and learn. These students take courses in management, marketing, finance and ethics with a base in economics and accounting. An internship component is designed into this major.

### BUSINESS MAJOR

**10 units plus 3 cognates**

E&M 101 Principles of Microeconomics  
E&M 102 The Economy and Financial Markets  
E&M 201 Intermediate Microeconomics (or E&M 209  
Intermediate Microeconomics with Calculus) OR  
E&M 202 Intermediate Macroeconomics  
E&M 211 Financial Accounting  
ENGL 208 Professional Writing

#### One Management course-

E&M 259 Managing People and Organizations  
E&M 352 Negotiation and Dispute Resolution  
E&M 355 Human Resource Management  
E&M 358 Management Consulting  
E&M 359 Management  
E&M 362 International Management  
PSYC 346 Industrial and Organizational Psychology

#### One Marketing course-

E&M 220 Marketing Principles and Decision Making  
COMM 205 Mass Communication  
COMM 215 Social Media  
COMM 306 Public Relations  
ENGL 207 Multimedia Journalism

#### One Finance course-

E&M 248 Financial Modeling with Excel  
E&M 344 Portfolio Theory  
E&M 346 Financial Markets  
E&M 348 Financial Management  
E&M 365 International Finance

#### One Ethics course-

PHIL 301 Environmental Ethics  
PHIL 302 Leadership Ethics  
PHIL 303 Business Ethics  
PHIL 304 Ethics and Public Policy  
PHIL 306 Neuroscience and Ethics  
PHIL 308 Biomedical Ethics  
PHIL 309 International Ethics and Global Development

### STUDENT HIGHLIGHT



**Kaitlind Hooper**, '20, is a business major and a member of the Carl A. Gerstacker Institute for Business and Management. Additionally, at Albion, Kaitlind is a member of the Zeta chapter of Delta Gamma and is both a member and captain of the Albion College swimming and diving team where she has been part of record-holding relays.

This past summer, Kaitlind traveled to London and studied at the London School of Economics and Political Science. During her time in London, she took courses in finance and social innovation and entrepreneurship. This fall, Kaitlind will be working to obtain her real estate license, and after graduation in the spring, she hopes to either gain a job in the real estate field or earn an internship or job in the residential building industry.

“By traveling to London and going to the London School of Economics and Political Science, I hope to gain a greater understanding of the business world on an international scale. In the Fall, I will be a part of the “International Entrepreneurial Exchange” class that travels to France to collaborate on a business model/plan with graduate school students. I hope that I can use my experience and knowledge from studying in London to better help my group and to be able to approach the class with a more global perspective. Albion College has given me so many opportunities to grow, succeed, and open doors for the future. I am so thankful for all the students, professors, and other faculty members that have helped me get to where I am. Without the help of these people, I would not have been able to graduate early and accomplish as much as I have. I have big goals for the future, but with what I have learned and will learn at Albion, I am hopeful that I will be successful in whatever I set my mind to.”

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## E&M 392 Internship (1)

### Cognates-

MATH 120 College Algebra

Statistics: MATH 209, 309 or E&M 200

ENGL 101 College Writing OR demonstrated proficiency sufficient as a pre-requisite for ENGL 208 Professional Writing

### In Addition-

It is recommended that individuals interested in graduate study in business or management take:

Math 141 Calculus of a single variable AND

Math 143 Calculus of a single variable II

## MANAGEMENT MINOR

### 5 E&M classes

E&M 101, 211, and either 259 or 359, plus two from: 212, 220, 259, 311, 312, 313, 316, 344, 346, 348, 350, 351, 352, 353, 357, 358, 359, 362, and 389 (E&M department chair's approval).

## CAREER AND INTERNSHIP CENTER

The Career and Internship Center at Albion College is committed to assisting students plan for and move into their future. The staff is dedicated to helping students through the maze of information available, no matter which career path is chosen. The CIC staff works closely with faculty mentors and the College's institutes and centers to help students prepare for the next step.

- Career planning
- Career assessment - Strong Interest Inventory, Myers Briggs Type Indicator, O\*Net
- Job search assistance - resume & cover letter writing, practice interviews
- Internship search
- Job and internship postings - local/regional and national
- Alumni connections

## FOR MORE INFORMATION

**We welcome your questions about economics and management study at Albion College. Please, contact:**

Department of Economics and Management

517/629-0419

[econ@albion.edu](mailto:econ@albion.edu)

[www.albion.edu/econ](http://www.albion.edu/econ)



**Maximilian Loria**, '21, is a business major, with a minor in international studies. He is a member of the Men's Soccer team as their starting goalkeeper. Max is also a member of the Alpha Pi chapter of Sigma Chi fraternity, currently serving as the community service chair. He is also belongs to the Delta Sigma Pi business fraternity, and is a member of the Student Athletic Advisory Committee. Max is also an active tour guide for admissions at Albion and works in the Learning Support Center as a desk assistant.

During the summer of 2019, Max will be interning at DTE Energy, where he will have the opportunity to work collaboratively with other interns on big pipeline projects. Max will see the business aspect of this job and apply the skills it will take to complete such a job. Upon graduation, he hopes to receive full time employment with DTE Energy, while broadening his skills in the business field.

"Ever since I stepped foot at Albion, everyone here has been nothing but helpful to me as I head on my journey toward graduation. Having the opportunity to pursue my career goals while playing soccer has been amazing. Albion faculty and staff have played a huge role in directing me toward opportunities to achieve my goals outside of college. I would not be where I am today if it were not for Albion."